



TV TODAY NETWORK LTD.
India Today Group Mediaplex
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Website: www.aajtak.in
CIN No : L92200DL1999PLC103001



3rd February, 2016

Mr. Sanjeev Kapoor, GM, Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.	Mr. Hari K., Assistant Vice President National Stock Exchange Of India Ltd, Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051.
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Sub: Appointment of new Independent Director on the Board of TV Today Network Limited

Dear Sir,

Pursuant to Regulation 30 and schedule III of the Securities And Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), this is to inform you that Mr. Sudhir Mehra has been appointed as an Independent Director on the Board of TV Today Network Limited ("Company") on 02nd February, 2016 with effect from 2nd February, 2016 for a period of 5 years upto 1st February, 2021, subject to the approval of shareholders in general meeting. Mr. Sudhir Mehra does not have any relationships with other directors of the Board of the Company. Brief profile of Mr. Sudhir Mehra is attached herewith as Annexure-"A".

Kindly take the above on your record.

Thanking You.

Yours Faithfully

For TV Today Network Limited



Dr. Puneet Jain

Group Head- Legal & Compliance &
Company Secretary & VP (Internal Audit)
Membership No. F7158
Address: H. No. 343, Sector 14, Faridabad.



Brief Profile

SUDHIR MEHRA

SUMMARY OF QUALIFICATIONS

A banking and finance professional with 42 years of experience in finance industry

- Worked in the State Bank of India for almost 31 years.
- Knowledge of Treasury operations and functions with dealing room experience in Tokyo, Japan.
- Headed Sales and Marketing in the State Bank of India and General Electric (Joint-Venture).
- (Leadership role having controlled operations of 40 branches of State Bank of India)
- Experience in training sub-system.

CAREER ASSIGNMENTS

Currently heading the finance function of a Company with a group turnover of around Rs. 300 Crores in the phytoceutical space. Apart from the stated function, vested with additional responsibility of supervision of the legal team. CDA's and other Agreements are signed off after due diligence conducted by the Finance Department.

(12 Years +)

Served as Head Sales and Marketing SBI card (SBI – GE joint venture). Headed Sales and Marketing functions nationally along with the facilitation of setting up of credit facilities for conduction of credit card operations.

(2 Years)



Brief Profile

Worked in the Corporate Accounts Group (CAG) of the State Bank of India at New Delhi. CAG was created with the specific intent of ring fencing the core franchise of SBI which was under imminent threat.

The clutch of accounts handled were large corporate such as STC, MMTC, PEC, HCL, SAIL, VAM ORGANICS (the then Reckit and Coleman) where credit assessments were in excess of Rs 100 crores. Assessing credit needs with attendant sanctions, monitoring and thwarting predatory pricing were critical functions.

(3 years)

Served as Regional Manager and Controller of 40 branches .Heading the Personnel and HR Department of the Chandigarh Circle of SBI as AGM. Also associated with training sub system of SBI and headed the training center at Chandigarh as Chief Instructor with a brief stint at the SBI Staff Training college of Hyderabad in the training faculty.

(8 years)

Worked as the In charge of foreign exchange transactions of various offices of SBI. While routine transactions which included assessment of forex needs of clients, cover operations, document handling at various branches were successfully managed, posting to Tokyo as Manager Forex and Funding to look after treasury operations and derivative contracts of SBI which encompassed cover transactions for RBI also was another significant assignment. This experience of around 5 years and association with broking houses in Japan imparted great learning and associated experience.

(11 years)

Worked in the Lead Bank Department of SBI. The Lead Bank Scheme was a Government of India and Reserve bank of India mandated initiative, where economically viable and technically feasible schemes for backward districts had to be prepared. Dovetailing such



The image shows a handwritten signature in black ink, which appears to be 'R. K. Singh'. To the right of the signature is a circular stamp. The stamp contains the text 'TV TODAY NETWORK LTD.' around the perimeter, 'NEW DELHI' in the center, and a small star symbol at the bottom.

Brief Profile

schemes with the government aided subsidy programs was the ultimate endeavor. These plans called the District Credit Plans (DCP's) were launched and monitored at the District and State levels. Preparation of DCP's for the entire state of Jammu and Kashmir was the exclusive responsibility of the State Bank of India. As the designated Team Leader, prepared DCP's for Anantnag and Jammu districts with a 5 year perspective. Implementation which presented specific challenges was another responsibility. This was a rewarding experience in the formative years to assimilate life of rural India.

(7 years)

EDUCATION

M.A English.

Diploma, Associate of Indian Institute of Bankers

