

BUSINESS RESPONSIBILITY REPORT

This Business Responsibility Report is testament to our accountability towards all our stakeholders. In line with the nine principles of the Government of India's 'National Voluntary Guidelines on Social, Environmental and Economic Responsibilities of Business' ("NVGs"), the report summarises our efforts to conduct business with responsibility.

Lasting value can only be created, if the right balance between the triple bottom lines of economic, environmental and social is achieved.

SECTION A: GENERAL INFORMATION ABOUT THE COMPANY

1.	Corporate Identification Number (CIN)	L92200DL1999PLC103001
2.	Name of the Company	T.V. TODAY NETWORK LIMITED ("the Company")
3.	Registered Address	F-26, First Floor, Connaught Circus, New Delhi-110001
4.	Website	http://aajtak.intoday.in/
5.	Email Id.	investors@aajtak.com
6.	Financial Year Reported	2016-17
7.	Sector that the Company is engaged in (Industrial Activity Code Wise)	Television programming and broadcasting activities (NIC Code: 602)
8.	List three key products/services that the Company manufactures/provides (as in balance sheet) :	(a) Broadcasting of current affair channels like India Today , Aajtak (b) Digital Media (c) Operating Radio Station
9.	Total number of locations where business activity is undertaken by the Company:	
	(a) Number of International Locations	The Company has operations in US, UK, Europe, Canada and Middle East.
	(b) Number of National Locations	Our news and current affairs channels reach out across all States of Union of India.
10.	Markets served by the Company	In addition to serving Indian markets, the Company also serves 59 countries worldwide as on March 31, 2017.

SECTION B: FINANCIAL DETAILS OF THE COMPANY

1.	Paid up Capital (INR)	₹298,268,075/-
2.	Total Turnover (INR)	₹572.77 Crores (Standalone)
3.	Total profit after taxes (INR)	₹107.88 Crores (Standalone)
4.	Total Spending on Corporate Social Responsibility (CSR) as percentage of profit after tax (%)	The Company had contributed 2% of its average net profits for the last three financial years towards CSR during the FY 2016-17. The entire amount of ₹24,644,772/- was contributed to Education Today Fund during the financial year 2016-17. However, the entire amount of ₹24,644,772/- could not be utilised by Education Today (the Implementing Agency) before March 31, 2017 due to delay in getting the lease deed and sanction plans from various Statutory authorities. Education Today plans to spend this unspent amount in FY 2017-18.
5.	List of activities in which expenditure in 4 above has been incurred	The above fund has been contributed towards the school expansion programme (Blue Room Programme) for improving the lives of the children with special needs.

SECTION C: OTHER DETAILS

1. Does the Company have any Subsidiary Company/ Companies :

Yes, as on March 31, 2017 the Company has 3 subsidiaries i.e. T.V. Today Network (Business) Limited, India Today Online Private Limited and Mail Today Newspapers Private Limited.

2. Do the Subsidiary Company/Companies participate in the BR Initiatives of the parent company? If yes, then indicate the number of such subsidiary company(s):

No, but the Company continuously encourages its subsidiaries to run its business in socially and environmental responsible manner.

3. Do any other entity/entities (e.g. suppliers, distributors etc.) that the Company does business with, participate in the BR initiatives of the Company? If yes, then indicate the percentage of such entity/entities? [Less than 30%, 30-60%, More than 60%]:

The Company encourages its suppliers, distributors and other stakeholders to adopt best practices and follow the concept of being a responsible business.

SECTION D: BR INFORMATION

1. DETAILS OF DIRECTOR/DIRECTORS RESPONSIBLE FOR BR

a) Details of the Director/Directors responsible for implementation of the BR policy/policies :

1. **DIN** : 00002794
2. **Name** : Mr. Aroon Purie
3. **Designation** : Chairman & Managing Director

b) Details of the BR head

S. No.	Particulars	Details
1.	DIN Number	00002794
2.	Name	Mr. Aroon Purie
3.	Designation	Chairman & Managing Director
4.	Telephone Number	0120 4908600
5.	E mail ID	investors@aatk.com

2. PRINCIPLE-WISE (AS PER NVGS) BR POLICY/POLICIES

The nine principles as per BRR are as given below:



(a) Details of compliance (Reply in Y/N)

S.No.	Questions	P1	P2	P3	P4	P5	P6	P7	P8	P9
1	Do you have a policy for	Y	Y	Y	Y	Y	Y	Y	Y	Y
2.	Has the policy being formulated in consultation with the relevant stakeholders	The policies have been formulated in consultation with the relevant stakeholders.								
3.	Does the policy conform to any national / international standards? if yes specify	All the policies are formulated with detailed consultation and benchmarking across industry. The policies are majorly in compliance with applicable laws.								
4.	Has the policy being approved by the Board? If yes, has it been signed by MD / Owner / CEO/ appropriate Board Director?	As per Company practice, all the policies are approved by the concerned authority depending upon the nature of policy. The concerned authority could be Board, MD, CEO / Functional Head etc.								
5.	Does the Company have a specified committee of the Board / Director / official to oversee the implementation of the policy?	Mr. Aroon Purie, Chairman & Managing Director along with the Senior Leadership Team/Functional Heads are responsible for implementation of the policy.								
6.	Indicate the link for the policy to be viewed online?	Except Code of Conduct, Vigil Mechanism & Whistle Blower Policy and CSR Policy which are appearing on website of the Company at http://aajtak.intoday.in/investors ,all other policy documents are internal policies of the Company and thus, are not available on website of the Company.								
7	Has the policy been formally communicated to all the relevant internal and external stakeholders?	Except Code of Conduct, Vigil Mechanism & Whistle Blower Policy and CSR Policy which is available on the website of the Company, all other policies being in-house are uploaded on the intranet and are accessible to all employees of the Company. Further the Company from time to time communicates the policies to the internal stakeholders through various channels. External stakeholders are being informed as and when they deal with the Company.								
8.	Does the Company have in house structure to implement the policy/ policies	Y	Y	Y	Y	Y	Y	Y	Y	Y
9.	Does the company have a grievance redressal mechanism related to the policy / policies to address stakeholders' grievances related to the policy/ policies	Y	Y	Y	Y	Y	Y	Y	Y	Y
10.	Has the company carried out independent audit / evaluation of the working of this policy by an internal or external agency?	All the policies have been formulated in consultation with various stakeholders and the Company evaluates the working of the policy mostly through internal audits and external consultations.								

3. GOVERNANCE RELATED TO BR
a) Indicate the frequency with which the Board of Directors, Committee of the Board or CEO to assess the BR performance of the Company. Within 3 months, 3-6 months, Annually, More than 1 year :

Since this is the Company's Maiden Business Responsibility Report, the Board of Directors will assess the BR performance of the Company annually henceforth.

b) Does the Company publish a BR or a Sustainability Report? What is the hyperlink for viewing this report? How frequently it is published?

The Company is publishing its first BR Report for the financial year 2016-17.

SECTION E: PRINCIPLE-WISE PERFORMANCE

PRINCIPLE 1: ETHICS, TRANSPARENCY AND ACCOUNTABILITY

1. Does the policy relating to ethics, bribery and corruption cover only the company? Yes/ No. Does it extend to the Group/Joint Ventures/ Suppliers/ Contractors/NGOs /Others?

The Company is committed to maintain the high standards of ethics in all spheres of its business activities and is backed by an independent and fully informed Board, policies and communication. The Board of Directors and Senior Management have a responsibility to set exemplary standards of ethical behavior. The Company has zero tolerance for bribery and corruption in its business dealings. All its officers and employees directly or indirectly, solicit or accept that they shall not derive any personal fee, commission or any form of remuneration arising out of a transaction involving the Company. This

includes gifts or other benefits, which might be extended at times, to influence business decisions. Further, the Company adheres to the highest level of ethical business practices as articulated by its Code of Conduct to achieve its performance with integrity. The Code of Conduct is published, easily accessible, and applicable across India Today Group's internal and external stakeholders. All employees have to undergo mandatory certification on Code of Conduct to affirm their commitment to the Code.

2. How many stakeholder complaints have been received in the past financial year and what percentage was satisfactorily resolved by the management? If so, provide details thereof, in about 50 words or so.

The details of complaints received during the financial year 2016-17 is set forth in the table below:-

Stakeholder Complaints			
Complaints	No. of Complaints received	No. of Complaints resolved	% of Complaints resolved
Viewers Complaints	35	35	100%
Shareholders Complaints	2	2	100%

In FY 2016-17, no cases of allegations of bribery/corruption were received.

PRINCIPLE 2 : SAFETY AND SUSTAINABILITY OF GOODS AND SERVICES

1. List up to 3 of your products or services whose design has incorporated social or environmental concerns, risks and/or opportunities.

The Company's broadcasting services and distribution of contents thereof are in compliance with applicable regulations/advisories, issued by Ministry of Information and Broadcasting, Telecom Regulatory Authority of India (TRAI) and the self-regulatory guidelines / advisories issued by other applicable regulatory body from time to time.

Being a leading news media Company, the Company understands its responsibilities towards the citizens of the country and accordingly creates awareness on various social and other issues like cleanliness etc. on national and international platforms, through various programmes, campaigns etc.

2. Does the Company have procedures in place for sustainable sourcing (including transportation)?

If yes, what percentage of your inputs was sourced sustainably? Also, provide details thereof, in about 50 words or so.

Being engaged in the Broadcasting business, the Company sources content for its programmes across the country. For sourcing goods and services for usage its day-to-day business operations, the Company gives preference to local vendors and suppliers. While the Company encourages hiring of local talent but the nature of business, mandates hiring of reporters, journalists, cameraman etc., across geographical locations.

3. Has the Company taken any steps to procure goods and services from local & small producers, including communities surrounding their place of work? (a) If yes, what steps have been taken to improve their capacity and capability of local and small vendors?

Same as above

4. Does the Company have a mechanism to recycle products and waste? If yes what is the percentage of recycling of products and waste (separately as 10%). Also, provide details thereof, in about 50 words or so.

The Company continues to take initiatives to minimize waste that is generated by its operations. We have partnered with an e-waste management company for disposal & destruction of e-waste. All electronic, electronic equipments and computer equipments are disposed/

destroyed in an environment friendly manner, under Pollution Control Board norms.

PRINCIPLE 3: WELL BEING OF ALL EMPLOYEES

The Company acknowledges the immense potential of its human capital. The Company believes that its success depends on its ability to develop knowledge, skills and expertise of its employees. The Company comprises of highly committed employees from diverse backgrounds.

1. Please indicate the Total number of employees including Women employees.

The Company's workforce comprised of total of 1,224 employees.

2. Please indicate the Total number of Women employees.

278 which represents 23% of total workforce.

3. Please indicate the Total number of employees hired on temporary/contractual/casual basis.

930 employees are hired on temporary/contractual/casual basis as on March 31, 2017. The Company provides equal employment opportunities to all the employees and applicants for employment.

4. Please indicate the Number of permanent employees with disabilities.

Presently, no employee with disabilities is employed with the Company.

5. Do you have an employee association that is recognized by management?

Employees have direct and full access to management to raise their queries and concerns at any time without any fear/coercion. All concerns or issues raised by employees are resolved satisfactorily. No employee association exists in the Company.

Keeping gender equality at its heart, the Company has also taken various initiatives to ensure a safe and healthy workplace for its women employees. The Company is fully compliant with the prevailing laws on the prevention of sexual harassment of women at workplace. The Internal Complaints Committee deals with all matters related to the subject in accordance with the tenets of the law. The list of members of the Committee has been communicated to all employees.

6. What percentage of your permanent employees is members of this recognized employee association?

Not Applicable

7. Please indicate the Number of complaints relating to child labour, forced labour, involuntary labour, sexual

harassment in the last financial year and pending, as on the end of the financial year.

During the year, no complaints were received for child labour, forced labour, discriminatory employment and sexual harassment.

8. What percentage of your under mentioned employees were given safety & skill up-gradation training in the last year?

All categories of employees mentioned above have been covered through our training modules.

Category	Safety Training (No. of employees)	Skill upgradation training (No. of employees)
Permanent employees	993	466
Permanent women employees	210	145
Casual/ Temporary / Contractual Employees	325	11
Employees with disabilities	Not Applicable	Not Applicable

PRINCIPLE 4 : PROTECTION OF STAKEHOLDERS' INTEREST

1. Has the Company mapped its internal and external stakeholders? Yes/No

The Company believes that the stakeholder engagement process is necessary for achieving its sustainability goal of inclusive growth. Stakeholder engagement helps in better understanding of the perspective on key issues and builds a strong relationship with them. The Company's regular engagement with its stakeholders allows it to identify, review and prioritise its sustainability efforts. The Company ensures the effectiveness of the stakeholder engagement process by mapping its key internal and external stakeholders in structure manner.

The Company engages with its stakeholders, both internal as well as external namely, investors, viewers, customers, employees, business partners, suppliers, government, regulators and community to gauge their expectations, share information and explore avenues of partnership to achieve the goals.

The Company has always believed in building a business that has a positive impact on the society and caring for the community that it operates in is well integrated with its business strategy. It has adopted a multi-fold approach in this regard focusing on its internal and external environment, social sustainability. It has also defined a clear CSR vision of building a powerful partnership with society for sustainable development.

2. Out of the above, has the Company identified the disadvantaged, vulnerable & marginalized stakeholders.

The Company has identified the disadvantaged, vulnerable and marginalized stakeholders through its association with Care Today Fund and Education Today Fund.

3. Are there any special initiatives taken by the company to engage with the disadvantaged, vulnerable and marginalized stakeholders. If so, provide details thereof, in about 50 words or so.

All its beneficiaries through the social development projects implemented by Care Today Fund are centered around the marginalised, economically weak and disadvantaged sections of the society. Care Today Funds' initiatives in constructing toilets for the poor households have already impacted their healthy living conditions, especially the women and girl child. The ongoing project activities would immensely address the issues of sanitation and hygiene within the project areas.

Further, Education Today Fund programmes are centered for improving the lives of the children with special needs. By incorporating the various aspects of special education, all services are under one roof which will make it easy for the parents and the children with multiple disorders.

The Company's community initiatives are being implemented in both rural and urban areas. Please refer to the CSR section of the Annual Report for details.

PRINCIPLE 5 : RESPECTING AND PROMOTING HUMAN RIGHTS

1. Does the policy of the Company on human rights cover only the company or extend to the Group/Joint Ventures/Suppliers/Contractors/NGOs/Others?

The Company adheres to the highest levels of ethical business practices as articulated by its Code of Conduct. The Company recognizes and respects the human rights of all relevant stakeholders, including that of its employees, viewers, shareholders, investors and the public at large. Further, the Company strives to abide with the aforesaid principle and discourage violating practices by any third party to the extent possible. The Company shall also not be complicit with human rights abuses by a third party. The Company's commitment to follow the basic principles of human rights is reflected in the checks and balances within the HR processes. As on the date the policy of human rights is applicable only to the India Today Group.

2. How many stakeholder complaints have been received in the past financial year and what percent was satisfactorily resolved by the management?

No incidence of discrimination or human rights violation was received by the Company during the financial year.

PRINCIPLE 6 : RESPECTING AND PROTECTING THE ENVIRONMENT

1. Does the policy related to Principle 6 cover only the Company or extends to the Group/Joint Ventures/Suppliers/Contractors/NGOs/others?

The Company understands its responsibility towards minimizing the negative impact of its businesses and operations on the environment. The Company strongly believes that a green and clean environment is foremost important for a healthier future generation. Since being engaged in services industry the Company has no specific written policy on environment protection but as a responsible business, the Company continuously take measures like energy efficiency & conservation, procurement of green products, optimum utilization of fuel, reduction in wastage of paper etc. to reduce carbon footprint & global warming. Further, the Company encourage its various stakeholders such as Group Companies, Suppliers, Contractors and others for protecting the environment. The Company promotes and encourage the viewers through its advertisement to adopt environmentally friendly goods and services.

2. Does the Company have strategies/ initiatives to address global environmental issues such as climate change, global warming, etc? Y/N.

The Company has launched a campaign in the name of Safai Singathon, to promote cleanliness under the Swachh Bharat Mission, of the Government of India

Further, the Company has taken multiple initiatives towards energy efficiency and also considering to implement various energy efficient measures in its day to day operations, ensuring use of renewables in various offices by installing energy efficient air conditioning and lighting energy savers. It also actively encourages its employees to create, green and safe workplace.

3. Does the Company identify and assess potential environmental risks? Y/N

Yes

4. Does the Company have any project related to Clean Development Mechanism? If so, provide details thereof, in about 50 words or so. Also, if Yes, whether any environmental compliance report is filed?

Currently, the Company is not undertaking any project related to Clean Development Mechanism. Though the Company is committed towards promoting ecological sustainability and green initiatives by adopting energy

saving mechanisms, sensitizing employees to reduce carbon footprint of the Company

5. **Has the Company undertaken any other initiatives on – clean technology, energy efficiency, renewable energy, etc. Y/N. If yes, please give hyperlink for web page etc.**

Same as above

6. **Are the Emissions/Waste generated by the Company within the permissible limits given by CPCB/SPCB for the financial year being reported?**

We have partnered with an e-waste management company for disposal & destruction of e-waste. All electronic, electronic equipments and computer equipments are disposed/destroyed in an environment friendly manner, under Pollution Control Board norms.

7. **Number of show cause/ legal notices received from CPCB/SPCB which are pending (i.e. not resolved to satisfaction) as on end of Financial Year.**

During the financial year 2016-17, the Company did not receive any legal notice from pollution control boards.

PRINCIPLE 7: PUBLIC AND REGULATORY POLICY

1. **Is your Company a member of any trade and chamber or association? If Yes, Name only those major ones that your business deals with:**

The Company, being in the business of broadcasting, strives to be a part of various chambers and associations and make recommendations/ representations before regulators and associations for advancement and improvement of broadcasting sector in India. Presently, the Company is a member of following:

- a. News Broadcasters Association (NBA),
- b. Indian Broadcasting Federation (IBF)
- c. Association of Radio Operators for India (AROI).

2. **Have you advocated/lobbied through above associations for the advancement or improvement of public good? Yes/No; if yes specify the broad areas (drop box: Governance and Administration, Economic Reforms, Inclusive Development Policies, Energy security, Water, Food Security, Sustainable Business Principles, Others)**

The Company believes in the collective representation and inclusive growth of all the stakeholders and therefore ensures to perform the function of policy advocacy in a transparent and responsible manner. The Company, time to time, makes recommendations/ representations before the Government, semi-government bodies, regulators etc., for advancement and improvement of broadcasting sector

and economy as a whole through various chambers and industry associations. The Company believes that policy advocacy must preserve and expand public good and thus shall never advocate any policy change to benefit itself alone or a select few in a partisan manner.

PRINCIPLE 8 : INCLUSIVE GROWTH AND EQUITABLE DEVELOPMENT

1. **Does the Company have specified programmes/ initiatives/projects in pursuit of the policy related to Principle 8? If yes details thereof.**

The Company has been undertaking CSR initiatives in the areas of education, healthcare, sanitation, community development, etc., to promote well-being of the society and while doing this, we particularly focus on reaching out to the poorest and marginalised sections of the community. The Company is striving towards increasing its presence in remote areas and rural parts of the country through its distribution channels.

2. **Are the programmes/projects undertaken through in-house team/own foundation/external NGO/ government structures/any other organization?**

The CSR activities of the Company are undertaken by Care Today Fund and Education Today Fund, which are initiatives of India Today Group, who carry such activities through external NGO's.

3. **Have you done any impact assessment of your initiative?**

The CSR Committee of the Company regularly monitors the implementation of the CSR activities however, formal impact assessment is yet to be done.

4. **What is your Company's direct contribution to community development projects- Amount in INR and the details of the projects undertaken?**

For CSR contributions, Annual report on CSR forming part of the Annual Report 2016-17.

5. **Have you taken steps to ensure that this community development initiative is successfully adopted by the community? Please explain in 50 words, or so.**

In Sanitation and Hygiene projects, community ownership of project activities is promoted through their participation in decision making and supervision of project activities. The community also participates in various awareness programs and promote behaviour change of other families as well. Such efforts lead to better adoption of programs on ground.

PRINCIPLE 9 : ENGAGING AND ENRICHING CUSTOMER VALUE

1. What percentage of customer complaints/consumer cases are pending as on the end of financial year.

The Company being in the Media and Entertainment Industry takes opportunity to provide a facility to its viewers/ stakeholders to record their grievances/feedback as required under regulatory norms which also enables the Company to redress the same and maintain high service standards.

The Company ensures that any complaint in relation to content of TV channels under the Code of Ethics & Broadcasting Standards and News Broadcasting Standards (Disputes Redressal) Regulations of News Broadcasters Association (NBA) received by any viewer are duly redressed/ responded in fair manner.

As at the end of financial year, no customer complaints are outstanding.

2. Does the Company display product information on the product label, over and above what is mandated as per local laws? Yes/No/N.A. /Remarks(additional information)

Considering the business activity of the Company i.e. Television programming and broadcasting activities the

display of product information on the product label as per local laws is not be applicable on the Company.

3. Did your Company carry out any consumer survey/ consumer satisfaction trends?

The business of the Company is heavily dependent upon the television rating given by different approved rating agencies. The latest ratings released by BARC Rating System ranks Aaj Tak, India Today Television, Tez and Dilli Aaj Tak among the leading current affairs channels in India. Apart from television ratings, the marketing department on a regular basis carries out surveys (both formal and in-formal) for identifying consumers viewing pattern and emerging trends on consumer preferences.

4. Is there any case filed by any stakeholder against the company regarding unfair trade practices, irresponsible advertising and/or anti-competitive behaviour during the last five years and pending as on end of financial year? If so, provide details thereof, in about 50 words or so.

No such case has been filed against the Company.