

## **T. V. Today Network Limited**

Registered Office: F-26, First Floor, Connaught Circus, New Delhi 110001,  
CIN No. L92200DL1999PLC103001, Telephone Number: 0120-4807100, Fax Number: 0120-4325028  
Website: [www.aajtak.intoday.in](http://www.aajtak.intoday.in), Email: [puneet.jain@aajtak.com](mailto:puneet.jain@aajtak.com)

---

### **CORPORATE SOCIAL RESPONSIBILITY POLICY**

Corporate Social Responsibility (“CSR”) is the Companies intent to make a positive difference to the society; Companies have realized that the Government alone will not be able to get success in its endeavor to uplift the Society so therefore the concept of CSR has gained its prominence in recent years and has been made mandatory as per Companies Act, 2013, which requires Companies to contribute some part of its profits towards the CSR activities.

With the rapidly changing corporate environment, more functional autonomy and operational freedom we have adopted Corporate Social Responsibility as a strategic tool for sustainable growth.

We are committed to operate our business with emphasis on CSR in all areas of our operation. We will integrate our business values and operations to meet the expectations of our shareholders, customers, employees, regulators, investors, suppliers, community and to take care of environment with best interest.

### **CSR VISION**

1. Build a Powerful Partnership with Society for ‘**Sustainable Development**’;
2. To improve the quality of life of the communities we serve through long term stakeholder value creation.

### **LEGAL FRAMEWORK OF CSR IN INDIA**

The Companies Act 2013 (hereinafter referred to as ‘the Act’), has introduced the concept of CSR based on “Comply-or-Explain” mandate. The Companies on whom the provisions of the CSR shall be applicable are specified under sub section (1) of Section 135 of the Companies Act, 2013. As per the said section, the companies having Net worth of INR 500 crore or more or Turnover of INR 1000 crore or more or Net Profit of INR 5 crore or more, during any three preceding financial year shall be required to comply with the requirements of this Section related to contribution towards the CSR activities and constitution of a CSR Committee through the Board of Directors of the Company.

Further the Company shall give preference to the local area and areas around it where it operates, for spending the amount earmarked for CSR activities.



## POLICY

This policy shall be known as Corporate Social Responsibility Policy of the Company which is herein after referred as “the policy “ or “CSR Policy”.

## DEFINITIONS

- 1.1. **‘Act’** means the Companies Act, 2013;
- 1.2. **‘Board’** means the Board of Directors of T.V. Today Network Limited;
- 1.3. **‘Company’** means T.V. Today Network Limited;
- 1.4. **‘Corporate Social Responsibility (CSR)’** means and include but not limited to the activities as specified in this policy pursuant to Schedule VII of the Act, but does not include contribution directly or indirectly to the political party under Section 182 of the Act, business done by the Company in its normal course, activities only for the benefit of employees and their families and activities done outside India.
- 1.5. **‘CSR Expenditure’** shall include all expenditure including contribution to corpus, or on projects or programs relating to CSR activities specified in this policy as approved by Board on recommendation of CSR Committee;
- 1.6. **‘CSR Committee’ or ‘Committee’** means the committee constituted under the provisions of Section 135 of the Act;
- 1.7. **‘CSR Rules’** means the Companies (Corporate Social Responsibility Policy) Rules, 2014 and amendments thereof
- 1.8. **‘CSR Projects’** means the CSR activities, programs, projects undertaken as per Schedule VII.

## CSR COMMITTEE

### I. Composition of CSR Committee

Keeping in line with the requirements of Section 135 of the Companies Act, 2013 (hereinafter referred to as “the Act”), the Board of Directors of the Company had constituted Corporate Social Responsibility Committee (hereinafter referred to as “the CSR Committee”) comprising of the following:

<b>S. No.</b>	<b>Name</b>	<b>Designation</b>
1.	Mr. Aroon Purie	Managing Director
2.	Ms. Koel Purie Rinchet	Whole-time Director
3.	Mr. Ashok Kapur	Independent Director
4.	Dr. Puneet Jain Coordinator and Facilitator of the CSR Committee	Head-Legal & Compliances & Company Secretary & Vice-President (Internal Audit)

### **LIST OF ACTIVITIES ELIGIBLE FOR CSR PROJECTS, PROGRAMS AND ACTIVITIES**

The Policy recognizes that corporate social responsibility is not merely a compliance, it is a commitment to support initiatives that measurably improve the lives of underprivileged by one or more of the following focus areas as notified under Section 135 of the Companies Act 2013 read with CSR Rules and schedule VII and outlined below:

<b>Sl. no</b>	<b>ACTIVITIES SPECIFIED AS CSR ACTIVITIES IN SCHEDULE VII OF COMPANIES ACT,2013</b>
1	Eradicating hunger, poverty and malnutrition, promoting healthcare including preventive healthcare and sanitation including contribution to the Swach Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water;
2	Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;
3	Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;
4	Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agro forestry, conservation of natural resources and maintaining quality of soil, air and water including contribution to the Clean Ganga Fund set-up by the Central Government for rejuvenation of river Ganga;
5	Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;

6	Measures for the armed forces veterans, war widows and their dependents;
7	Training to promote rural sports, nationally recognized sports, paralympic sports and Olympic sports;
8	Contribution to the Prime Minister's National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled castes, the Scheduled tribes, other backward classes, minorities and women;
9	Contributions or funds provided to technology incubators located within academic institutions which are approved by Central Government;
10	Rural development projects;
11	Slum area development projects. Explanation - For the purposes of this item, the term 'slum area' shall mean any area declared as such by the Central Government or any State Government or any other competent authority under any law for time being in force.

The above list is illustrative and not exhaustive.

The Board of Directors on the basis of recommendations received from CSR Committee has approved Swatch Bharat Abhiyan activities which shall be carried out through Care Today Fund and monitored by CSR Committee as CSR project for contribution towards Corporate Social Responsibility activities.

#### **ACTIVITIES DISQUALIFIED FOR CSR**

1. CSR projects that are implemented by the Company for benefit of the employees of the Company and their families, shall not be covered under the Policy.
2. The CSR projects implemented outside India also fall outside the purview of the Rules and hence CSR expenditure on such projects shall not be covered under the Policy.
3. Any amount directly or indirectly contributed towards any political party under Section 182 of the Act shall not be considered as CSR expenditure. Activities that are undertaken by the Company in pursuance of its normal course of business shall not be covered under the Policy.
4. One-off events such as marathons/ awards/ charitable contribution/ advertisement/ sponsorships of TV programmes etc. shall not be covered under the Policy Expenses incurred by Companies for fulfillment of any Act/Statue of Regulations would not count as CSR expenditure.

## AMOUNT TO BE ALLOCATED TOWARDS CSR ACTIVITIES

The corpus for the purpose of carrying on the aforesaid activities would include the following:

- 2% of the average Net Profit made by the Company during immediately preceding three Financial Years in pursuance of its Corporate Social Responsibility Policy.

“Net profit” means the net profit as per the financial statement of the company prepared in accordance with the applicable provisions of the Act, but shall not include the following:

- (i) Any profit arising from any overseas branch or branches of the company, whether operated as a separate company or otherwise, and
  - (ii) Any dividend received from other companies in India which are covered under and complying with the provisions of section 135 of the Act.
- Surplus arising out of CSR activities carried out by the company and such surplus will not be part of business profit of the company.

All reasonable efforts will be made to ensure that the annual CSR allocation is fully utilized in the respective year. However, if the Company fails to spend such amount, the Board of Directors shall, in its report under clause (o) of sub-section (3) of section 134 of the Act, specify the reasons for not spending the amount.

## CSR EXPENDITURE

CSR expenditure shall include all expenditure including contribution to corpus, for projects or programs relating to CSR activities approved by the Board on the recommendation of its CSR Committee, but does not include any expenditure on an item not in conformity or not in line with activities which fall within the purview of Schedule VII of the Act.

## CSR THROUGH REGISTERED TRUST, SOCIETY OR OTHERWISE

The Board of Directors of the Company may decide to undertake CSR projects approved by the CSR Committee, through a

- i. registered trust or a registered society or a company established under section 8 of the Act by the company, either singly or along with its holding or subsidiary or associate company, or along with any other company or holding or subsidiary or associate company of such other company, or otherwise
- ii. If such trust, society or company is not established by the company, either singly or along with its holding or subsidiary or associate company, or along with any other company or holding or subsidiary or associate company of such other company, it shall have an established track record of three years in undertaking similar programs or projects

- iii. The Company has specified the project or programs to be undertaken through these entities, the modalities of utilization of funds on such projects and programs and the monitoring and reporting mechanism.

### **CSR MONITORING**

Effectiveness of CSR projects is assessed through effective mechanism involving external as well as internal evaluation in place. The CSR Committee shall ensure effective monitoring of CSR projects through following measures.

- The CSR Committee shall prepare a transparent monitoring mechanism for ensuring implementation of the projects undertaken/ proposed to be undertaken by the Company in accordance with the overall objective of the CSR policy.
- Obtaining professional advice from external sources and have full access to information contained in the records of the Company as well as the powers to call any employee / external consultant or such other person(s) and for such purpose as may be deemed expedient for the purpose of accomplishments of overall CSR objectives laid down under the Act.
- Reviewing the appropriate documentation of the CSR Policy, annual CSR projects, and CSR expenditure on a regular basis;
- Obtaining quarterly report about the status of the projects or may take the actual photograph of the project, wherever possible.
- Submitting an annual report to the Board on the status of the CSR projects undertaken including feedback obtained from the beneficiaries, if any of the CSR project.
- The CSR Committee shall initiate steps to check whether the activities are progressing as per the guidelines of the CSR policy and statutory requirements and shall initiate corrective actions if there are any deviations.

### **REPORTING**

As per the Section 135 of the Act read with CSR Rules, the contents of the CSR Policy shall be included in the Director's Report and same shall be displayed on the Company's website.

### **FORMAT FOR THE ANNUAL REPORT ON CSR ACTIVITIES TO BE INCLUDED IN THE BOARD'S REPORT**

1. Brief outline of Company's CSR Policy including overview of projects or programs proposed to be undertaken and a reference to the web-link to the CSR Policy and projects or programs.
2. The Composition of the CSR Committee.
3. Average Net Profit of the Company for last three financial years.
4. Prescribed CSR expenditure (2% of the amount as in Item No. 3 above).
5. Details of CSR spent during the Financial year:
  - (a) Total amount to be spent for the financial year;

(b) Amount unspent; if any

(c) Manner in which the amount spent during the financial year is detailed below:

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
S. No .	CSR Project or activity identified	Sector in which the Project is covered	Projects or Programs (1) Local area or other (2) Specify the state and district where projects or programs was undertaken	Amount outlay (budget) project or programs wise	Amount spent on the projects or programs Sub Heads: (1) Direct expenditure on projects or programs (2) Overheads	Cumulative expenditure up to the reporting period	Amount spent: Direct or through implementing agency
1							
2							
3							
	<b>TOTAL</b>						

\*Give details of implementing agency:

6. In case the company has failed to spend the two percent of the average net profit of the last three financial years or any part thereof, the company shall provide the reasons for not spending the amount in its Board's Report.
7. A responsibility statement of the CSR Committee that the implementation and monitoring of CSR Policy, is in compliance with CSR objectives and Policy of the Company.

#### **POLICY REVIEW AND FUTURE AMENDMENT**

The CSR Committee shall annually review the CSR Policy from time to time and make suitable changes as may be required and submit the same for the approval of the Board.