

**Unaudited Financial Results (provisional) for Quarter ended 31st December 2009**

Rs. in Lacs

S. no.	Particulars	Three months ended 31-Dec-09  (Unaudited)	Corresponding Three months ended 31-Dec-08  (Unaudited)	Year to Date figures for current period ended 31-Dec-09  (Unaudited)	Year to Date figures for previous period ended 31-Dec-08  (Unaudited)	Previous accounting Year ended 31-Mar-09  (Audited)
1	Income from Operations	7,035.84	6,526.63	20,594.42	19,629.86	24,999.04
	<b>Total Income</b>	<b>7,035.84</b>	<b>6,526.63</b>	<b>20,594.42</b>	<b>19,629.86</b>	<b>24,999.04</b>
2	Expenditure					
a.	Employee Cost	1,834.01	1,871.93	5,793.28	5,394.81	6,993.75
b.	Production Cost	869.86	760.96	2,208.57	2,010.15	2,687.55
c.	Advertisement, Marketing & Distribution Expenses	1,465.74	1,681.81	4,376.99	5,067.70	6,753.23
d.	Depreciation	402.44	653.58	1,281.65	1,479.15	1,942.13
e.	Other Expenses	1,149.30	828.82	3,292.60	3,258.47	4,155.66
	<b>Total expenditure</b>	<b>5,721.35</b>	<b>5,797.10</b>	<b>16,953.09</b>	<b>17,210.28</b>	<b>22,532.32</b>
3	<b>Profit from Operations before other income, interest and tax</b>	<b>1,314.49</b>	<b>729.53</b>	<b>3,641.33</b>	<b>2,419.58</b>	<b>2,466.72</b>
4	Other Income	617.57	700.40	2,321.46	1,531.93	2,420.80
5	<b>Profit before interest and tax</b>	<b>1,932.06</b>	<b>1,429.93</b>	<b>5,962.79</b>	<b>3,951.51</b>	<b>4,887.52</b>
6	Interest & Finance Charges	4.70	2.91	10.30	8.28	13.67
7	<b>Profit / (Loss) before tax</b>	<b>1,927.36</b>	<b>1,427.02</b>	<b>5,952.49</b>	<b>3,943.23</b>	<b>4,873.85</b>
8	Tax Expense	558.15	523.83	1,825.05	1,299.89	1,382.39
9	Fringe Benefit Tax	-	35.90	32.60	100.57	136.48
10	<b>Net Profit / (Loss) after tax</b>	<b>1,369.21</b>	<b>867.29</b>	<b>4,094.84</b>	<b>2,542.77</b>	<b>3,354.98</b>
11	Paid-up equity share capital (Face value Rs.5/- per share)	2,888.21	2,900.45	2,888.21	2,900.45	2,898.39
12	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	29,226.48
13	Basic & diluted Earnings per share (of Rs.5/- each)	2.36	1.50	7.08	4.38	5.79
14	<b>Aggregate of Public Shareholding</b>					
	- No. of equity shares of Rs 5/- each	25,463,916	25,708,800	25,463,916	25,708,800	25,667,668
	- Percentage of Shareholding	44.08%	44.32%	44.08%	44.32%	44.28%
15	<b>Promoters and Promoter group Shareholding</b>					
a)	<b>Pledged/Encumbered</b>					
	- No of equity shares of Rs 5/- each	-	N.A	-	N.A	-
	- Percentage of Shares (as a % of total Shareholding of promoter and promoter group)	-	N.A	-	N.A	-
	- Percentage of Shares (as a % of total share capital of company)	-	N.A	-	N.A	-
b)	<b>Non-Encumbered</b>					
	- No. of equity shares of Rs 5/- each	32,300,200	N.A	32,300,200	N.A	32,300,200
	- Percentage of Shares (as a % of total Shareholding of promoter and promoter group)	100%	N.A	100%	N.A	100%
	- Percentage of Shares (as a % of total share capital of the company)	55.92%	N.A	55.92%	N.A	55.72%

- The Unaudited Financial Results have been reviewed by the Audit Committee and approved by the Board at their respective meetings held on January 25, 2010.
- The above results for the quarter / nine months ended December 31, 2009 have been reviewed by the Statutory Auditors of the Company.
- The Company has only one segment of Broadcasting and accordingly, there is no separate reportable segment as required by Accounting Standard-17 'Segment Reporting' issued by The Institute of Chartered Accountants of India.
- The Consolidated total income for the nine months ended December 09 is Rs. 22,916.90 lacs, Consolidated net profit after tax is Rs. 4,095.52 lacs and Consolidated basic & diluted Earning Per Share is Rs. 7.08.
- Provision for Taxation is inclusive of Deferred Tax expense computed in accordance with Accounting Standard -22 'Accounting for Taxes on Income' issued by the Institute of Chartered Accountants of India.
- Details of investor complaints for the quarter ended December 31, 2009: beginning - Nil, received - 1, disposed off - 1 and pending - Nil.
- Previous period figures have been regrouped/recasted, wherever considered necessary.

Date: January 25, 2010

Place: New Delhi

**AROON PURIE**  
**CHAIRMAN & MANAGING DIRECTOR**