

BUSINESS RESPONSIBILITY REPORT

This Business Responsibility Report is testament to our accountability towards all our stakeholders. In line with the nine principles of the Government of India's 'National Voluntary Guidelines on Social, Environmental and Economic Responsibilities of Business' ("NVGs") revised as National Guidelines on Responsible Business Conduct ("NGRBCs"), the report summarises our efforts to conduct business with responsibility.

Lasting value can only be created, if the right balance between the triple bottom lines of economic, environmental and social is achieved.

SECTION A: GENERAL INFORMATION ABOUT THE COMPANY

1.	Corporate Identification Number (CIN)	L92200DL1999PLC103001
2.	Name of the Company	T.V. TODAY NETWORK LIMITED ("the Company")
3.	Registered Address	F-26, First Floor, Connaught Circus New Delhi-110001
4.	Website	http://aajtak.intoday.in/
5.	Email Id	investors@aahtak.com
6.	Financial Year Reported	2021-22
7.	Sector that the Company is engaged in (Industrial Activity Code Wise)	Television programming, broadcasting activities (NIC Code: 6020); Radio Broadcasting (NIC Code: 60100); Web portals (NIC Code: 6312)
8.	List three key products/services that the Company manufactures/ provides (as in balance sheet):	(a) Television Broadcasting and other media operations (b) Radio Broadcasting
9.	Total number of locations where business activity is undertaken by the Company:	
	(a) Number of International Locations	The Company has its television & broadcasting operations in US, UK, Europe, Canada and Middle East
	(b) Number of National Locations	Our news and current affairs channels reach out across all States and Union territories of Union of India.
10.	Markets served by the Company	In addition to serving Indian markets, the Company also serves 59 countries worldwide as on March 31, 2022.

SECTION B: FINANCIAL DETAILS OF THE COMPANY

1.	Paid up Capital (INR)	₹29,83,43,075/-
2.	Total Turnover (INR)	₹930.10 Crore (Standalone)
3.	Total profit after taxes (INR)	₹181.72 Crore (Standalone)
4.	Total Spending on Corporate Social Responsibility (CSR) as percentage of profit after tax (%)	<p>The Company considers social responsibility as an integral part of its business activities and endeavours to utilize allocable CSR for the benefit of the society. Accordingly, the Company allocated ₹4,25,44,300/- towards CSR during the financial year 2021-22 through the Implementation Agency, Care Today Fund. This was 2% of the average net profits of previous three financial years calculated in terms of Section 198 of the Companies Act. 2013.</p> <p>Further, out of the total amount so earmarked for CSR, the Company spent ₹2,55,86,278/- during the financial year 2021-22 and transferred the balance amount of ₹1,69,58,022/- which was allocated to ongoing projects, to CSR Unspent Account on April 12, 2022.</p>
5.	List of activities in which expenditure in 4 above has been incurred	<p>(i) Plantation of trees;</p> <p>(ii) Promoting and providing access to e-Education ;</p> <p>(iii) Livelihood enhancing projects;</p> <p>(iv) Disaster Management projects;</p> <p>(v) Covid Relief Activities.</p>

SECTION C: OTHER DETAILS

1. Does the Company have any Subsidiary Company/ Companies:

Yes, as on March 31, 2022 the Company has 3 subsidiaries i.e. T V Today Network (Business) Limited, Mail Today Newspapers Private Limited and Vibgyor Broadcasting Private Limited.

2. Do the Subsidiary Company/Companies participate in the BR Initiatives of the parent company? If yes, then indicate the number of such subsidiary company(s):

No, but the Company continuously encourages its subsidiaries to run its business in socially and environmentally responsible manner.

3. Do any other entity/entities (e.g. suppliers, distributors etc.) that the Company does business with, participate in the BR initiatives of the Company? If yes, then indicate the percentage of

such entity/entities? [Less than 30%, 30-60%, More than 60%]:

The Company encourages its suppliers, distributors and other stakeholders to adopt best practices and follow the concept of being a responsible business.

However, at present, no other associate of the Company participates in its BR initiatives.

SECTION D: BR INFORMATION

1. DETAILS OF DIRECTOR/DIRECTORS RESPONSIBLE FOR BR

a) Details of the Director/Directors responsible for implementation of the BR policy/policies :

1. DIN: 00002794

2. Name: Mr. Aroon Purie

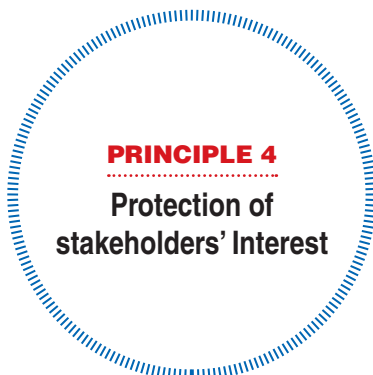
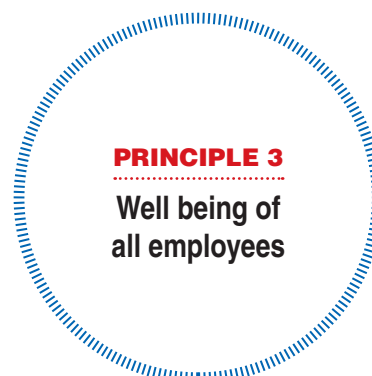
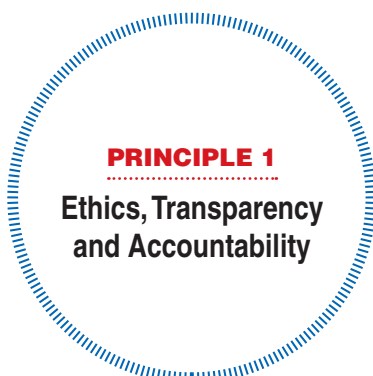
3. Designation: Chairman & Whole-time Director

b) Details of the BR head

No.	Particulars	Details
1.	DIN	00002794
2.	Name	Mr. Aroon Purie
3.	Designation	Chairman & Whole-time Director
4.	Telephone Number	0120 4908600
5.	E mail ID	investors@aatk.com

2. PRINCIPLE-WISE (AS PER NVGS) BR POLICY/POLICIES

The nine principles as per BRR are as given below:



(a) Details of compliance (Reply in Y/N)

S.No.	Questions	P1	P2	P3	P4	P5	P6	P7	P8	P9
1.	Do you have a policy for	Y	Y	Y	Y	Y	Y	Y	Y	Y
2.	Has the policy being formulated in consultation with the relevant stakeholders	The policies have been formulated in consultation with the relevant stakeholders.								
3.	Does the policy conform to any national / international standards? if yes specify	All the policies are formulated with detailed consultation and benchmarking across industry. The policies are majorly in compliance with applicable laws.								
4.	Has the policy being approved by the Board? If yes, has it been signed by MD / Owner / CEO/ appropriate Board Director?	As per company practice, all the policies are approved by the concerned authority depending upon the nature of policy. The concerned authority could be Board, MD, Functional Head etc.								
5.	Does the Company have a specified committee of the Board / Director / official to oversee the implementation of the policy?	Mr. Aroon Purie, Chairman & Whole-time Director along with the Senior Leadership Team/ Functional Heads are responsible for implementation of the policy.								
6.	Indicate the link for the policy to be viewed online?	Except Code of Conduct, Vigil Mechanism & Whistle Blower Policy and CSR Policy which are appearing on website of the Company at http://aahtak.intoday.in/investors , all other policy documents are internal policies of the Company and thus, are not available on website of the Company.								
7.	Has the policy been formally communicated to all the relevant internal and external stakeholders?	Except Code of Conduct, Vigil Mechanism & Whistle Blower Policy and CSR Policy which are available on the website of the Company, all other policies being in-house are uploaded on the intranet and are accessible to all employees of the Company. Further the Company from time to time communicates the policies to the internal stakeholders through various channels. External stakeholders are being informed as and when they deal with the Company.								
8.	Does the Company have in house structure to implement the policy/ policies	Y	Y	Y	Y	Y	Y	Y	Y	Y
9.	Does the company have a grievance redressal mechanism related to the policy / policies to address stakeholders' grievances related to the policy/ policies	Y	Y	Y	Y	Y	Y	Y	Y	Y
10.	Has the company carried out independent audit / evaluation of the working of this policy by an internal or external agency?	All the policies have been formulated in consultation with various stakeholders and the Company evaluates the working of the policy mostly through internal audits and external consultations.								

3. GOVERNANCE RELATED TO BR

a) Indicate the frequency with which the Board of Directors, Committee of the Board or CEO to assess the BR performance of the Company. Within 3 months, 3-6 months, Annually, More than 1 year:

The Chairman of the Company reviews the BR performance annually and as when required.

b) Does the Company publish a BR or a Sustainability Report? What is the hyperlink for viewing this report? How frequently it is published?

Our Company publishes its Business Responsibility Report annually as a part of Annual Report and these reports are available online on the website of the Company at <https://aahtak.intoday.in/investor/>

SECTION E: PRINCIPLE-WISE PERFORMANCE

▸ PRINCIPLE 1: ETHICS, TRANSPARENCY AND ACCOUNTABILITY

1. Does the policy relating to ethics, bribery and corruption cover only the company? Yes/ No. Does it extend to the Group/Joint Ventures/ Suppliers/Contractors/NGOs /Others?

The Company considers Corporate Governance as an integral part of good management. As a result, the Company has adopted a Code of Conduct ('the Code'). The Company is committed to maintain the high standards of ethics in all spheres of its business activities and is backed by an independent and fully informed Board, policies and communication. The Board of Directors and Senior Management have a responsibility to set exemplary standards of ethical behaviour. The Company has zero tolerance for bribery and corruption in its business dealings. All its officers and employees directly or indirectly, solicit or accept that they shall not derive any personal fee, commission or any form of remuneration arising out of a transaction involving the Company. This includes gifts or other benefits, which might be extended at times, to influence business decisions. Further, the Company adheres to the highest level of ethical business practices as articulated by its Code of Conduct to achieve its performance with integrity. The Code of Conduct is published, easily accessible, and applicable across India Today Group's internal and external stakeholders. All employees have to undergo mandatory certification on Code of Conduct to affirm their commitment to the Code.

The Corporate Governance framework is further supported by a Vigil Mechanism Policy which serves as a mechanism for its Directors and employees to report any genuine concerns about unethical behaviour, actual or suspected fraud or violation of the Code of Conduct without fear of reprisal, and hence to help ensure the Company continues to uphold its high standards.

2. How many stakeholder complaints have been received in the past financial year and what percentage was satisfactorily resolved by the management? If so, provide details thereof, in about 50 words or so.

The details of complaints received during the financial year 2021-22 are set forth in the table below:-

Stakeholder Complaints			
Complaints	No. of Complaints received	No. of Complaints resolved	% of Complaints resolved
Viewers Complaints	130	130	100%
Shareholders Complaints	02	02	100%

In FY 2021-22, no cases of allegations of bribery/ corruption were received.

▸ PRINCIPLE 2 : SAFETY AND SUSTAINABILITY OF GOODS AND SERVICES

1. List up to 3 of your products or services whose design has incorporated social or environmental concerns, risks and/or opportunities.

Being a leading news media company, the Company understands its responsibilities towards the citizens of the country and accordingly creates awareness on various social and other issues like cleanliness etc. on national and international platforms, through various programmes, campaigns etc. through our TV programmes, digital platforms and radio.

2. Does the Company have procedures in place for sustainable sourcing (including transportation)? If yes, what percentage of your inputs was sourced sustainably? Also, provide details thereof, in about 50 words or so.

Being engaged in the Broadcasting business, the Company sources content for its programmes across the country. For sourcing goods and services for usage its day-to-day business operations, the Company gives preference to local vendors and suppliers. While the Company encourages hiring of local talent but the nature of business, mandates hiring of reporters, journalists, cameraman etc., across geographical locations.

3. Has the Company taken any steps to procure goods and services from local & small producers, including communities surrounding their place of work? (a) If yes, what steps have been taken to

improve their capacity and capability of local and small vendors?

Same as above

4. Does the Company have a mechanism to recycle products and waste? If yes what is the percentage of recycling of products and waste (separately as 10%). Also, provide details thereof, in about 50 words or so.

The Company continues to take initiatives to minimize waste that is generated by its operations. Electronic scrap components, such as CPUs, contain potentially harmful components such as lead, cadmium, beryllium, or brominated flame retardants. All electronics, electronic equipment and computer equipment are disposed/destroyed in an environment friendly manner, under Pollution Control Board norms. The Commercial team validates the registration/PCB certificates of shortlisted e- waste vendors.

The Vendor during the pickup submits and collects Form 2 (details of the vendor, quantity, specification of material) and Form 6 (details of the transporter). After a span of 25 days, the vendor provides a COD (Certificate of recycling/ destruction) certificate to our commercial team.

▶ PRINCIPLE 3: WELL BEING OF ALL EMPLOYEES:

The Company acknowledges the immense potential of its human capital. The Company believes that its success depends on its ability to develop knowledge, skills and expertise of its employees. The Company comprises of highly committed employees from diverse backgrounds.

1. Please indicate the Total number of employees including Women employees.

The Company's workforce comprised of total of 2,100 employees.

2. Please indicate the Total number of Women employees.

535 which represents about 25% of total workforce.

3. Please indicate the Total number of employees hired on temporary/contractual/casual basis.

360 employees are hired on temporary/contractual/casual basis as on March 31, 2022. The Company provides equal employment opportunities to all the employees and applicants for employment.

4. Please indicate the Number of permanent employees with disabilities

Presently, no employee with disabilities is employed with the Company.

5. Do you have an employee association that is recognized by management

Employees have direct and full access to management to raise their queries and concerns at any time without any fear/coercion. All concerns or issues raised by employees are resolved satisfactorily. No employee association exists in the Company.

Keeping gender equality at its heart, the Company has also taken various initiatives to ensure a safe and healthy workplace for its women employees. The Company is fully compliant with the prevailing laws on the prevention of sexual harassment of women at workplace. The Company has established Internal Complaints Committee which deals with all matters related to the subject in accordance with the tenets of the law. The list of members of the Committee has been communicated to all employees.

6. What percentage of your permanent employees is members of this recognized employee association?

Not Applicable

7. Please indicate the Number of complaints relating to child labour, forced labour, involuntary labour, sexual harassment in the last financial year and pending, as on the end of the financial year.

During the year, no complaints were received for child labour, forced labour, discriminatory employment and sexual harassment.

8. What percentage of your under mentioned employees were given safety & skill up-gradation training in the last year?

All categories of employees mentioned below have been covered through our training modules.

Category	Safety Training (No. of employees)	Skill Upgradation Training (No. of employees)
Permanent employees	1,900	1,575
Permanent women employees	480	400
Casual/ Temporary/ Contractual Employees	360	360
Employees with disabilities	Not Applicable	Not Applicable

➤ PRINCIPLE 4: PROTECTION OF STAKEHOLDERS' INTEREST:

1. Has the Company mapped its internal and external stakeholders? Yes/No

The Company believes that the stakeholder engagement process is necessary for achieving its sustainability goal of inclusive growth. Stakeholder engagement helps in better understanding of the perspective on key issues and builds a strong relationship with them. The Company's regular engagement with its stakeholders allows it to identify, review and prioritize its sustainability efforts. The Company ensures the effectiveness of the stakeholder engagement process by mapping its key internal and external stakeholders in structured manner.

The Company engages with its stakeholders, both internal as well as external namely, investors, viewers, customers, employees, business partners, suppliers, government, regulators and community to gauge their expectations, share information and explore avenues of partnership to achieve the goals.

The Company has always believed in building a business that has a positive impact on the society and caring for the community that it operates in is well integrated with its business strategy. It has adopted a multi-fold approach in this regard focusing on its internal and external environment, social sustainability. It has also defined a clear CSR vision of building a powerful partnership with society for sustainable development.

2. Out of the above, has the Company identified the disadvantaged, vulnerable & marginalized stakeholders?

The Company has identified the disadvantaged, vulnerable and marginalized stakeholders through its association with Care Today Fund.

3. Are there any special initiatives taken by the company to engage with the disadvantaged, vulnerable and marginalized stakeholders. If so, provide details thereof, in about 50 words or so.

The Company's community initiatives are being implemented in both rural and urban areas. The beneficiaries selected under the social development projects implemented through Care Today Fund are largely from the marginalized sections of the society, economically weak, covid-19 pandemic severely affected, disadvantaged, rural and tribal communities.

During the year ended March 31, 2022, Care Today Fund implemented the following activities:

(i) Contributing towards environmental sustainability, agro forestry, conservation of natural resources and maintain quality of soil, air and water:

A tree plantation project along the banks of Shahdara drainage at a stretch of 1 km in Noida, Sector-16 A and Sector-18 areas was implemented. The project activities included clearing of debris, wastes and weeds; leveling the areas; filling of soil; adding of manure; and plantation of approx. 13,500 sapling (of about 3 ft to 4 ft. height) of different varieties. Regular watering of plants and maintenance of the same is also being undertaken.

(ii) Contributing towards promoting education, the following initiatives were undertaken:

(a) Education support provided to 79 children who were orphaned due to covid-19 pandemic and those who were abandoned. These children have been adopted by SOS Children's Village of India into their homes located in 8 cities, including Varanasi, Bhuj, Bhopal, Bhubaneswar, Hojai, Begusarai, Nagapattinam and Raipur. The support included getting children admitted to schools, provide them with books, uniforms, fees and also meet their daily basic needs.

(b) Support was provided to construct and setup an e-learning centre in Thirunelly Panchayat, Mananthavady Block, Wayanad district, Kerala to support online studies of underprivileged children, who have been severely affected by Covid-19 protocols and restrictions. The construction of 600 sq. ft. structure is under progress and digital equipment, including internet commissioning, will be installed once the construction is completed. The facility will enable school and college students to access internet facilities free of cost and also have uninterrupted online classes; spend some quiet reading time and also provide basic computer literacy to the local youths.

(iii) Contributing towards employment enhancing vocation skills and livelihood enhancement, the following projects were implemented:

(a) Livelihood support was provided to 111 families who had lost their income sources due to covid pandemic in six villages of Bijuri and Sahji in Sahji Gram Panchayat and Devri Nadi Teer, Suiya Kala, Majhiyar and Mawai Kala in Mawai Kala Gram Panchayat in Mirzapur district, Uttar Pradesh. The support included provisions of lift irrigation machines/mechanisms, dairy farming, goat farming, poultry farming, pig farming, establishing new businesses and tailoring machines, along with skill training. The effort will contribute towards sustainable income source for the beneficiaries.

(b) Support provided to setup a resource centre in Gundri Khandnow, Augustyamuni block, Rudraprayag district, Uttarakhand that would facilitate storing farm products, process them, pack and market them. This will contribute towards sustainable income source for 165 poor and marginalized farming communities in villages of Sumanpur, Chopda, Saur Bhattgaon and Gundri Khandnow.

(c) Livelihood support was provided to 400 fishermen families in Kondakarla, Vadarapalle, Mallavaram and Thotada, Villages in Munagapaka and Atchutapuram Mandals of Visakhapatnam District, Andhra Pradesh. The support included provision of 10 fishing boats, 04 tourism boats, 30 safety jackets, 50 nylon fishing nets, 100 plastic baskets/cages, 2 lac fingerlings dropped into the Kondakarla lake, 2 units of seed culture in 1.5 hectares seed rearing feeding and spawn breeding

processes, kitchen garden support to 100 women for food security, 50 units of fish vending accessory kits for women, including ice box, weighing machine, torch light, umbrella, tarpaulin sheet and cutting instruments. The support provided to the beneficiaries will resolve their financial crisis worsened in the aftermath of Covid-19 and provide sustainable income.

(d) Life-skill vocational training being provided to 100 youths (50 boys and 50 girls), including differently-abled youths, in phase-wise manner within a period of 12 months in order to make them potential employable candidates and self-sustainable in Vikroli Parksite, Vikroli West, Mumbai, Maharashtra. Courses for boys include hospitality, electricals, air-conditioning mechanic, carpentry, welding and tailoring and course for girls include hospitality, tailoring, beauty and wellness and basic computer skills. So far 29 girls have been trained on beautician and tailoring courses.

(iv) Contributing towards disaster relief

Support was provided to 1,000 flood-affected families in Kollam, Pathanamthitta, Alappuzha and Kottayam districts of Kerala. The support included provision of dry ration, non-food items and hygiene kits.

(v) Responding effectively towards Pandemic Influenza Covid-19, the following initiatives were carried out:

(a) Distributed 50 Oxygen Concentrators and other Medical equipment and items like Nebulizers, Gloves, Oximeters, Infrared Thermometers, Steamers, Sanitizers, Medicines, PPE Kits and N 95 Masks to several healthcare institutes, workers and health volunteers to respond efficiently and effectively towards treating and caring covid-19 affected and infected populace. The timely support saved several hundreds of covid-19 patients who were critically ill in Delhi, Bihar and Uttar Pradesh.

(b) Distributed Ration kits to 460 families, whose income sources were severely affected due to covid-19 pandemic in Delhi, Uttar Pradesh and Rajasthan. The timely support provided food security for a period of one month for the affected families.

(c) Supported by providing mobile healthcare services in some of the remote areas in Lucknow, Gorakhpur and Mau districts in Uttar Pradesh and Muzaffarpur and Patna districts in Bihar, where quality medical services for covid-19 were not available. Five Innova SUVs were equipped with medicines, oxygen cylinders and covid-19 testing facilities. A doctor and a qualified nurse also accompany each of the vehicles. These clinics on wheels provided free medical consultations, appropriate medications, rapid testing for coronavirus, provided oxygen support for those who had breathing trouble and also provides appropriate referrals to critical patients. The initiative assisted 10,817 people, dispensing free medicines, medical advice or treatments at their doorstep. The number includes 1,811 individuals who were tested for Covid-19.

(d) Distributed heavy woolen blankets to 1,139 poor migrant workers in the slums of Zamrudpur, Sector-53 & 56, Gurugram, Haryana, to combat the extreme cold weather. Blankets were distributed to those beneficiaries who had lost their livelihood due to Covid-19 and have been struggling to meet their daily needs. The distribution was carried out by Care Today Fund with the support from the policemen of Gurugram Sector-53 police station and community members. The community members were extremely happy to receive the blankets and conveyed their gratitude to Care Today Fund and India Today Group for reaching out to them and providing this valuable support.

(e) Supported in providing preventive health care support to covid patients and facilitated in vaccinating 57,728 eligible individuals for covid-19 at their doorsteps in the remote areas in the States of Uttar Pradesh and Manipur. Vaccination was given to individuals aged 12 years and above.

The breakup is the following:

States	Centres	No. of Individual Vaccinated
Uttar Pradesh	Amroha PPC	11,252
	Amroha Hasanpur	19,836
	Bishnupur Team E	9,127
	Bishnupur Team 1	8,177
	Thoubal	9,390
Grand Total		57,782

➤ PRINCIPLE 5 : RESPECTING AND PROMOTING HUMAN RIGHTS

1. Does the policy of the Company on human rights cover only the company or extend to the Group/Joint Ventures/ Suppliers/ Contractors/ NGOs/ Others?

The Company adheres to the highest levels of ethical business practices as articulated by its Code of Conduct. The Company recognizes and respects the human rights of all relevant stakeholders, including that of its employees, viewers, shareholders, investors and the public at large. Further, the Company strives to abide with the aforesaid principle and discourage violating practices by any third party to the extent possible. The Company shall also not be complicit with human rights abuses by a third party. The Company's commitment to follow the basic principles of human rights is reflected in the checks and balances within the HR processes. The Company does not hire child labour, forced labour or involuntary labour. The Company never discriminates between its employees. This practice extends to India Today Group.

2. How many stakeholder complaints have been received in the past financial year and what percent was satisfactorily resolved by the management?

No incidence of discrimination or human rights violation was received by the Company as on March 31, 2022.

➤ PRINCIPLE 6: RESPECTING AND PROTECTING THE ENVIRONMENT

1. Does the policy related to Principle 6 cover only the Company or extends to the Group/Joint Ventures/Suppliers/Contractors/ NGOs/others.

The Company understands its responsibility towards minimizing the negative impact of its businesses and operations on the environment. The Company strongly believes that a green and clean environment is foremost important for a healthier future generation. As a responsible business, the Company continuously take measures like energy efficiency & conservation, procurement of green products, optimum utilization of fuel, reduction in wastage of paper etc. to reduce carbon footprint & global warming. Further, the Company encourage its various stakeholders such

as Group Companies, Suppliers, Contractors and others for protecting the environment. The Company promotes and encourage the viewers through its advertisement to adopt environmentally friendly goods and services.

2. Does the Company have strategies/ initiatives to address global environmental issues such as climate change, global warming, etc? Y/N. If yes, please give hyperlink for webpage etc.

The Company promotes cleanliness under the Swachh Bharat Mission, of the Government of India.

3. Does the Company identify and assess potential environmental risks? Y/N

Yes

4. Does the Company have any project related to Clean Development Mechanism? If so, provide details thereof, in about 50 words or so. Also, if Yes, whether any environmental compliance report is filed?

Currently, the Company is not undertaking any project related to Clean Development Mechanism. Though the Company is committed towards promoting ecological sustainability and green initiatives by adopting energy saving mechanisms, sensitizing employees to reduce carbon footprint of the Company

5. Has the Company undertaken any other initiatives on – clean technology, energy efficiency, renewable energy, etc. Y/N. If yes, please give hyperlink for web page etc.

Same as above

6. Are the Emissions/Waste generated by the Company within the permissible limits given by CPCB/SPCB for the financial year being reported?

We have partnered with an e-waste management company for disposal & destruction of e-waste. All electronic equipment's and computer equipment's are disposed/destroyed in an environment friendly manner, under Pollution Control Board norms.

7. Number of show cause/ legal notices received from CPCB/SPCB which are pending (i.e. not resolved to satisfaction) as on end of Financial Year.

During the financial year 2021-22, the Company did not receive any legal notice from pollution control boards.

➤ **PRINCIPLE 7: PUBLIC AND REGULATORY POLICY**

1. Is your Company a member of any trade and chamber or association? If Yes, Name only those major ones that your business deals with:

The Company, being in the business of broadcasting, strives to be a part of various chambers and associations and make recommendations/ representations before regulators and associations for advancement and improvement of broadcasting sector in India. Presently, the Company is inter-alia member of following:

- News Broadcasters & Digital Association (NBDA),
- Indian Broadcasting & Digital Foundation (IBDF),
- Association of Radio Operators for India (ARO),
- Digital News Publishers Association (DNPA)
- Confederation of Indian Industry (CII)

2. Have you advocated/lobbied through above associations for the advancement or improvement of public good? Yes/No; if yes specify the broad areas (drop box: Governance and Administration, Economic Reforms, Inclusive Development Policies, Energy security, Water, Food Security, Sustainable Business Principles, Others)

The Company believes in the collective representation and inclusive growth of all the stakeholders and therefore ensures to perform the function of policy advocacy in a transparent and responsible manner. The Company, time to time, makes recommendations/ representations before the Government, semi-government bodies, regulators etc., for advancement and improvement of broadcasting sector and economy as a whole through various chambers and industry associations. The Company believes that policy advocacy must preserve and expand public good and thus shall never advocate any policy change to benefit itself alone or a select few in a partisan manner.

➤ **PRINCIPLE 8 : INCLUSIVE GROWTH AND EQUITABLE DEVELOPMENT**

1. Does the Company have specified programmes/ initiatives/ projects in pursuit of the policy related to Principle 8? If yes details thereof.

The Company has been undertaking CSR initiatives in the areas of education, healthcare, sanitation, disaster relief and rehabilitation, including Covid-19 relief, livelihood enhancement, community development, etc., to promote well-being of the society and while doing this, we particularly focus on reaching out to the economically poor, vulnerable and marginalized sections of the society. The Company is striving towards increasing its presence in remote areas and rural parts of the country through its distribution channels.

2. Are the programmes/projects undertaken through in-house team/own foundation/ external NGO/government structures/any other organization?

The CSR activities of the Company are undertaken by Care Today Fund and Education Today Fund, which are initiatives of India Today Group, who carry such activities directly and through external NGOs.

3. Have you done any impact assessment of your initiative?

The CSR Committee of the Company regularly monitors the implementation of the CSR activities and periodical assessments of project activities are done by Care Today Fund and Education Today Fund. However, formal impact assessment is yet to be done.

4. What is your Company's direct contribution to community development projects- Amount in INR and the details of the projects undertaken

For CSR contributions, please refer to Annual report on CSR forming part of the Annual Report 2021-22.

5. Have you taken steps to ensure that this community development initiative is successfully adopted by the community? Please explain in 50 words, or so.

Community participation and ownership is considered as priority for the long-term sustainability of all the project implemented by the Company. Community participation is promoted and ensure throughout the project cycle. Community is part since the project inception, in decision-making, assessing risks, identifying community resources, appropriate beneficiaries, quality check, participation in every implementing phases, regular monitoring and providing timely feedback for making appropriate changes or improvement and taking complete responsibility of

maintaining the created assets. Involving community in every phase of project management cycle have ensured that the implemented projects are successfully adopted and sustained.

➤ PRINCIPLE 9: ENGAGING AND ENRICHING CUSTOMER VALUE

1. What percentage of customer complaints/ consumer cases are pending as on the end of financial year.

The Company ensures a time bound and fair grievance redressal of all the complaints received from the viewers. The viewers may file a complaint directly with the Company or may do so through the self-regulatory body, News Broadcasters & Digital Association (NBDA) (formerly known as News Broadcasters Association) for possible violations with respect to the content broadcast on the news channels under the Code of Ethics & Broadcasting Standards ("Code") laid down by NBDA.

In the event that the complainant is not satisfied with the response submitted by the Company, they may escalate the complaint to News Broadcasters and Digital Standards Association ("NBDSA") for adjudication. NBDSA, which is the adjudicatory body of NBDA, then conducts hearings for the said complaint(s) where the complainant and the Company are given an opportunity to present their submissions. The Legal team along with the concerned representative from the Editorial team(s) are present for such hearing for accurate representation of the Company's stand.

To help address the issues raised by the viewers, the complaints (received through the NBDA or submitted directly to the Company) are scrutinised basis their nature and are run past the concerned teams for inputs. E.g. if a complaint is received in relation to any program broadcasted on the TV channels; these are shared with the editorial team for their inputs. Similarly, if any complaint is received with regard to content on TVTN's websites; these are shared with the digital teams for their inputs. Once the inputs are received; an appropriate reply is drafted and is issued to the complainant by the legal team.

The legal team also ensures that all complaints are responded to immediately. At the end of the financial year 2021-2022, there were zero outstanding viewer

complaints received from NBDA under the aforesaid dispute redressal mechanism.

2. Does the Company display product information on the product label, over and above what is mandated as per local laws? Yes/No/N.A. / Remarks(additional information)

Considering the business activity of the Company i.e. Television programming and broadcasting activities the display of product information on the product label as per local laws is not be applicable on the Company

3. Did your Company carry out any consumer survey/ consumer satisfaction trends?

The ratings by BARC Rating System ranks Aaj Tak, India Today Television, Good News Today among the leading current affairs channels in India. Apart from television ratings, the marketing department of the Company on a regular basis carries out surveys (both formal and in-formal) for identifying consumers viewing pattern and emerging trends on consumer preferences.

4. Is there any case filed by any stakeholder against the company regarding unfair trade practices, irresponsible advertising and/or anti-competitive behaviour during the last five years and pending as on end of financial year. If so, provide details thereof, in about 50 words or so.

No such case has been filed against the Company.