



T.V. TODAY NETWORK LIMITED
India Today Group Mediaplex
FC 8, Sector 16 A, Film City, Noida – 201301
Tel: +91 120 4908600 Fax: +91 120 4325028
Website: www.aajtak.in
CIN No : L92200DL1999PLC103001



Date: August 20, 2025

Corporate Relations Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001	Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra - Kurla Complex, Bandra (E), Mumbai - 400 051
Scrip Code – 532515	Symbol - TVTODAY

Dear Sir / Madam,

Sub: “Saksham Niveshak” Campaign – Shareholder Outreach Initiative.

Pursuant to Investor Education and Protection Fund Authority, Ministry of Corporate affairs (MCA) Circular dated 16th July, 2025 T.V. Today Network Limited (“Company”) has launched a 100-day special outreach initiative titled “Saksham Niveshak”, from July 28, 2025, to November 06, 2025. This campaign aims to help shareholders in updating KYC details including Bank account mandates, Nominee Registration and Contact information (email, mobile number, address) and to claim their unpaid/ unclaimed dividends to prevent transfer of dividends and shares to IEPF. Further details regarding the campaign are attached herewith.

Thanking you.

Yours faithfully,

For T.V. Today Network Limited

(Ashish Sabharwal)

Group Head – Secretarial & Company Secretary & Compliance Officer

Email ID: investors@aajtak.com





SAKSHAM NIVESHAK” – 100-DAY SPECIAL OUTREACH CAMPAIGN JULY 28, 2025 – NOVEMBER 06, 2025 UPDATE KYC DETAILS AND CLAIM UNPAID/ UNCLAIMED DIVIDENDS (AN INITIATIVE UNDER THE GUIDANCE OF IEPF AUTHORITY, MCA)

Pursuant to IEPF Authority, MCA vide circular dated July 16, 2025, Company has launched a 100-day special outreach initiative titled “Saksham Niveshak”, from July 28, 2025, to November 06, 2025.

Objective

This campaign aims to help shareholders:

1. Update KYC details including Bank account mandates, Nominee Registration and Contact information (email, mobile number, address); and
2. Claim unpaid/ unclaimed dividends to prevent transfer of dividends and shares to IEPF Authority.

Company’s initiatives

1. The Company has made newspaper publication advising shareholders to claim dividend in respect of transfer of Equity Shares of the Company against which dividend remain unpaid/ unclaimed from 2017-18 onwards for seven consecutive years, to IEPF Authority pursuant to Rule 6 of the IEPF Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 (“Rules”) in Financial Express (English-all editions) and Jansatta (Hindi) dated June 24, 2025.

The publication has been informed to the Stock Exchanges vide letter dated June 24, 2025, for wider dissemination to shareholders.

2. Sent letters to 33 shareholders, whose dividend remains unpaid or unclaimed for seven consecutive years, advising them to claim dividend for FY 2017-18 and onwards, so as to avoid to transfer their shares and dividend to IEPF Authority.
3. Sent letters to 75 shareholders for updation of KYC as per SEBI Circulars on July 08, 2025. The same has been also updated on the website of the Company at <https://www.aajtak.in/investor>.
4. Informed shareholders for updation of KYC as per SEBI Circulars through newspaper publication regarding Annual General Meeting (“AGM”) Notice, Record date published in Financial Express (English-all editions) and Jansatta (Hindi) dated July 31, 2025. The same has also been intimated to shareholders through Notice of AGM dated May 22, 2025 which has been dispatched on August 06, 2025 to all shareholders of the Company whose email IDs are registered with the Company/RTA/Depository participant(s). The same has been also updated on the website of the Company at <https://www.aajtak.in/investor>





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5. The details of shares proposed to be transferred to IEPF Authority against which the dividend remain unpaid or unclaimed for seven consecutive years is also available on the website of the company. i.e. <https://www.aajtak.in/investor>

Shareholders who have not claimed their unpaid/unclaimed dividends are requested to contact the Company's RTA at the earliest at the following address:

MCS Share Transfer Agent Ltd. at 179-180, 3rd Floor, DSIDC Shed, Okhla Industrial Area, Phase-I, New Delhi- 110020, email: helpdeskdelhi@mcsregistrars.com, with a copy to investors@aajtak.com. Phone: 011-4140 6149, 4140 6150. 4140 6151.

Further, Shareholders with incomplete KYC records are advised to approach their Depository Participant (DP) in case of shares are held in electronic mode and to RTA in case of shares are held in physical mode and follow the prescribed procedure to update their KYC records.

Important Advisory

Please note that as per applicable provisions, dividends unclaimed for seven consecutive years, along with corresponding shares, if any, are liable to be transferred to IEPF Authority. Hence, we request all Shareholders to take prompt action during the campaign period to safeguard their entitlement and ensure to claim the dividend to avoid the procedure of transferring and claiming dividend/ shares from IEPF Authority.

