

SHAREHOLDING PATTERN FOR THE QUARTER ENDED MARCH 31, 2025

| Quarter ending :March 2023 | |
|--|--------|
| Particular | Yes/No |
| Whether the Listed Entity has issued any partly paid up shares? | No |
| Whether the Listed Entity has issued any Convertible Securities ? | No |
| Whether the Listed Entity has issued any Warrants ? | No |
| Whether the Listed Entity has any shares against which depository receipts are issued? | No |
| Whether the Listed Entity has any shares in locked-in? | No |
| Whether any shares held by promoters are pledge or otherwise encumbered? | No |
| Whether company has equity shares with differential voting rights? | No |
| Whether the listed entity has any significant beneficial owner? | Yes |

Summary statement holding of specified securities

[illegible]

Statement showing shareholding pattern of the Promoter and Promoter Group

| Category of shareholder | Entity Type | Nos. of shareholders | No. of fully paid up equity shares held | Total nos. shares held | Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)As a % of (A+B+C2) | Number of Voting Rights held in each class of securities | | Number of equity shares held in dematerialized form |
|---|----------------|----------------------|---|------------------------|---|--|-------|---|
| | | | | | | Class eg: X | Total | |
| A1) Indian | | | | | 0.00 | | 0.00 | |
| Individuals/Hindu undivided Family | | 1 | 9,21,782 | 9,21,782 | 1.54 | 9,21,782 | 1.54 | 9,21,782 |
| AROON PURIE | Promoter | 1 | 9,21,782 | 9,21,782 | 1.54 | 9,21,782 | 1.54 | 9,21,782 |
| Any Other (specify) | | 2 | 3,39,55,999 | 3,39,55,999 | 56.91 | 3,39,55,999 | 56.91 | 3,39,55,999 |
| LIVING MEDIA INDIA LIMITED | Promoter | 1 | 3,39,54,333 | 3,39,54,333 | 56.90 | 3,39,54,333 | 56.90 | 3,39,54,333 |
| WORLD MEDIA PRIVATE LTD | Promoter | 1 | 1,666 | 1,666 | 0.00 | 1,666 | 0.00 | 1,666 |
| Sub Total A1 | | 3 | 3,48,77,781 | 3,48,77,781 | 58.45 | 3,48,77,781 | 58.45 | 3,48,77,781 |
| A2) Foreign | | | | | 0.00 | | 0.00 | |
| Individuals (NonResident Individuals/ Foreign Individuals) | | 1 | 1,315 | 1,315 | 0.00 | 1,315 | 0.00 | 1,315 |
| KOEL PURIE RINCHET | Promoter Group | 1 | 1,315 | 1,315 | 0.00 | 1,315 | 0.00 | 1,315 |
| Sub Total A2 | | 1 | 1,315 | 1,315 | 0.00 | 1,315 | 0.00 | 1,315 |
| A=A1+A2 | | 4 | 3,48,79,096 | 3,48,79,096 | 58.45 | 3,48,79,096 | 58.45 | 3,48,79,096 |

Statement showing shareholding pattern of the Public shareholder

| Category & Name of the Shareholders | No. of shareholder | No. of fully paid up equity shares held | Total no. shares held | Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) | No. of Voting Rights | Total as a % of Total Voting right | No. of equity shares held in dematerialized form(Not Applicable) | Sub-categorization of shares (XV) | | |
|---|--------------------|---|-----------------------|--|----------------------|------------------------------------|--|------------------------------------|----------------|-----------------|
| | | | | | | | | Shareholding (No. of shares) under | | |
| | | | | | | | | SubCategory_I | SubCategory_II | SubCategory_III |
| B1) Institutions | 0 | 0 | | 0.00 | | 0.00 | | - | - | - |
| B2) Institutions (Domestic) | 0 | 0 | | 0.00 | | 0.00 | | - | - | - |
| Mutual Funds/ | 2 | 5588781 | 55,88,781 | 9.37 | 55,88,781 | 9.37 | 55,88,781 | | | |
| HDFC SMALL CAP FUND | 1 | 5236466 | 52,36,466 | 8.78 | 52,36,466 | 8.78 | 52,36,466 | | | |
| Alternate Investment Funds | 1 | 43791 | 43,791 | 0.07 | 43,791 | 0.07 | 43,791 | | | |
| Banks | 1 | 26 | 26 | 0.00 | 26 | 0.00 | 26 | | | |
| NBFCs registered with RBI | 1 | 200 | 200 | 0.00 | 200 | 0.00 | 200 | | | |
| Sub Total B1 | 5 | 5632798 | 56,32,798 | 9.44 | 56,32,798 | 9.44 | 56,32,798 | | | |
| B3) Institutions (Foreign) | 0 | 0 | | 0.00 | | 0.00 | | - | - | - |
| Foreign Portfolio Investors Category I | 44 | 2529316 | 25,29,316 | 4.24 | 25,29,316 | 4.24 | 25,29,316 | | | |
| MKT CAPITAL LP | 1 | 1025215 | 10,25,215 | 1.72 | 10,25,215 | 1.72 | 10,25,215 | | | |

| | | | | | | | | | | |
|---|-------|----------|-------------|-------|-------------|-------|-------------|---|---|---|
| Foreign Portfolio Investors Category II | 4 | 288807 | 2,88,807 | 0.48 | 2,88,807 | 0.48 | 2,88,807 | | | |
| Sub Total B2 | 48 | 2818123 | 28,18,123 | 4.72 | 28,18,123 | 4.72 | 28,18,123 | | | |
| B4) Central Government/ State Government(s)/ President of India | 0 | 0 | | 0.00 | | 0.00 | | - | - | - |
| Central Government / President of India | 1 | 150 | 150 | 0.00 | 150 | 0.00 | 150 | | | |
| Sub Total B3 | 1 | 150 | 150 | 0.00 | 150 | 0.00 | 150 | | | |
| B5) Non-Institutions | 0 | 0 | | 0.00 | | 0.00 | | - | - | - |
| Key Managerial Personnel | 1 | 1 | 1 | 0.00 | 1 | 0.00 | 1 | | | |
| Investor Education and Protection Fund (IEPF) | 1 | 32207 | 32,207 | 0.05 | 32,207 | 0.05 | 32,207 | | | |
| Resident Individuals holding nominal share capital up to Rs. 2 lakhs | 55891 | 11139397 | 1,11,39,397 | 18.67 | 1,11,39,397 | 18.67 | 1,11,38,954 | | | |
| Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs | 17 | 1879119 | 18,79,119 | 3.15 | 18,79,119 | 3.15 | 18,79,119 | | | |
| Non Resident Indians (NRIs) | 655 | 486809 | 4,86,809 | 0.82 | 4,86,809 | 0.82 | 4,86,809 | | | |
| Bodies Corporate | 305 | 1737306 | 17,37,306 | 2.91 | 17,37,306 | 2.91 | 17,37,306 | | | |

| | | | | | | | | | | |
|---------------------|-------|----------|-------------|-------|-------------|-------|-------------|--|--|--|
| Any Other (specify) | 862 | 1063609 | 10,63,609 | 1.78 | 10,63,609 | 1.78 | 10,63,609 | | | |
| Clearing Members | 33 | 569495 | 5,69,495 | 0.95 | 5,69,495 | 0.95 | 5,69,495 | | | |
| HUF | 827 | 457036 | 4,57,036 | 0.77 | 4,57,036 | 0.77 | 4,57,036 | | | |
| Trusts | 2 | 37078 | 37,078 | 0.06 | 37,078 | 0.06 | 37,078 | | | |
| Sub Total B4 | 57732 | 16338448 | 1,63,38,448 | 27.38 | 1,63,38,448 | 27.38 | 1,63,38,005 | | | |
| B=B1+B2+B3+B4 | 57786 | 24789519 | 2,47,89,519 | 41.55 | 2,47,89,519 | 41.55 | 2,47,89,076 | | | |

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The above format needs to disclose name of all holders holding more than 1% of total number of shares

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available.

Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

| Category & Name of the Shareholders(I) | No. of shareholder(III) | No. of fully paid up equity shares held(IV) | Total no. shares held(VII = IV+V+VI) | Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)(VIII) | Number of equity shares held in dematerialized form(XIV)(Not Applicable) |
|--|-------------------------|---|--------------------------------------|--|--|
| C1) Custodian/DR Holder | 0 | 0 | | 0.00 | |
| C2) Employee Benefit Trust | 0 | 0 | | 0.00 | |

Note

(1) PAN would not be displayed on website of Stock Exchange(s).

(2) The above format needs to disclose name of all holders holding more than 1% of total number of shares

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available.

Details of disclosure made by the Trading Members holding 1% or more of the Total No. of shares of the company.

| Sl. No. | Name of the Trading Member | Name of the Beneficial Owner | No. of shares held | % of total no. of shares | Date of reporting by the Trading Member |
|---------|----------------------------|------------------------------|--------------------|--------------------------|---|
| - | NIL | NIL | NIL | NIL | NIL |

Statement showing foreign ownership limits

| | Approved Limits % | Limits Utilized % |
|---------------------------------------|-------------------|-------------------|
| As on shareholding date | 26.00 | 5.54 |
| As on the end of previous 1st quarter | 26.00 | 4.55 |
| As on the end of previous 2nd quarter | 26.00 | 4.40 |
| As on the end of previous 3rd quarter | 26.00 | 2.49 |
| As on the end of previous 4th quarter | 26.00 | 2.46 |