SHAREHOLDING PATTERN FOR THE QUARTER ENDED MARCH 31, 2025

	Quarter ending :March 20
Particular	Yes/No
Whether the Listed Entity has issued any partly paid up shares?	No
Whether the Listed Entity has issued any Convertible Securities ?	No
Whether the Listed Entity has issued any Warrants ?	No
Whether the Listed Entity has any shares against which depository receipts are issued?	No
Whether the Listed Entity has any shares in locked-in?	No
Whether any shares held by promoters are pledge or otherwise encumbered?	No
Whether company has equity shares with differential voting rights?	No
Whether the listed entity has any significant beneficial owner?	Yes

Summary statement holding of specified securities

		No. of fully		Shareholding as a % of total no. of		Total	No. of equity	Sub-ca	ategorization of sha	ares (XV)	
Category of shareholder	No. of shareholders	paid up equity shares	Total no. shares held	shares (calculated	No. of Voting Rights	of Total	shares held in dematerialized	Shareh	eholding (No. of shares) under		
		held		as per SCRR, 1957)As a % of (A+B+C2)		Voting right	form	SubCategory_I	SubCategory_II	SubCategory_III	
(A) Promoter & Promoter Group	4	3,48,79,096	3,48,79,096	58.45	3,48,79,096	58. <mark>4</mark> 5	3,48,79,096	-	-	-	
(B) Public	57,786	2,47,89,519	2,47,89,519	41.55	2,47,89,519	41.55	2,47,89,076				
(C1) Shares underlying DRs				0.00		0.00		-		_	
(C2) Shares held by Employee Trust				0.00		0.00				-	
(C) Non Promoter- Non Public				0.00		0.00		-	-	-	
Grand Total	57,790	5,96,68,615	5,96,68,615	100.00	5,96,68,615	100.00	5,96,68,172				
Notes	Limited is a Ho Holding Repor Holdings Priva nor Mr. Kumar Owners tab is 30.09.2024, 30 & %), Please re	olding Reporting ting Company to te Limited is ha Mangalam Birl only for the pur 0.06.2024 & 31.0 fer Table 2 of S	g Company and therefore detail aving significar a holds directly pose of XBRL f 03.2024 respec tHP. 4. In sharel	d is exempted froi s of Mr. Aroon Pu at influence over T r any shares of TV filing. 2. In Annexi tively. 3. For Info	m reporting und rie as SBO in te T.V. Today Netw /TN. Details of ure B, Informati rmation on deta rs and their rela	ler the SBC rms of SBC ork Limited Living Med on provide ails of the s atives, Sha	D Rules. Since the so D Rules is provided d (TVTN) in terms of ia India Limited (ho d in Previous 1st, 2 shareholders acting	shareholding patte I. Further Mr. Kuma of the SBO Rules. N olding in percentag 2nd, 3rd & 4th quar g as person in con	om time to time, Livi rn doesnt provide fo ar Mangalam Birla t Neither IGH Holding ge) is entered under ter pertains to 31.1: cert including their thole time Director	or reporting of hrough IGH s Private Limited the Registered 2.2024, shareholding (No.	

Statement showing shareholding pattern of the Promoter and Promoter Group

Category of shareholder	Entity Type	Nos. of	No. of fully paid up	Total nos.	Shareholding as a % of total no. of shares (calculated as per SCRR,	Number of Voting R in each class of se	-	Number of equity shares held in dematerialized
oategory or anarenoider	Linky Type	shareholders	equity shares held	shares held	1957)As a % of (A+B+C2)	Class eg: X	Total	form
A1) Indian					0.00		0.00	
Individuals/Hindu undivided Family		1	9,21,782	9,21,782	1.54	9,21,782	1.54	9,21,782
AROON PURIE	Promoter	1	9,21,782	9,21,782	1.54	9,21,782	1.54	9,21,782
Any Other (specify)		2	3,39,55,999	3,39,55,999	56.91	3,39,55,999	56.91	3,39,55,999
LIVING MEDIA INDIA LIMITED	Promoter	1	3,39,54,333	3,39,54,333	56.90	3,39,54,333	56.90	3,39,54,333
WORLD MEDIA PRIVATE LTD	Promoter	1	1,666	1,666	0.00	1,666	0.00	1,666
Sub Total A1		3	3,48,77,781	3,48,77,781	58.45	3,48,77,781	58.45	3,48,77,781
A2) Foreign					0.00		0.00	
Individuals (NonResident Individuals/ Foreign Individuals)		1	1,315	1,315	0.00	1,315	0.00	1,315
KOEL PURIE RINCHET	Promoter Group	1	1,315	1,315	0.00	1,315	0.00	1,315
Sub Total A2		1	1,315	1,315	0.00	1,315	0.00	1,315
A=A1+A2		4	3,48,79,096	3,48,79,096	58.45	3,48,79,096	58.45	3,48,79,096

Statement showing shareholding pattern of the Public shareholder

				Shareholding %		Total as a		Sub-categorization of shares (XV) Shareholding (No. of shares) under			
Category & Name of the Shareholders	No. of shareholder	No. of fully paid up equity shares held	Total no. shares held	calculated as per SCRR, 1957 As a %	No. of Voting	% of Total Voting	No. of equity shares held in dematerialized form(Not Applicable)				
		snares neid		of (A+B+C2)	Rights	right		SubCategory_I	SubCategory_II	SubCategory_III	
B1) Institutions	0	0		0.00		0.00		-	-	-	
B2) Institutions (Domestic)	0	0		0.00		0.00			-	-	
Mutual Funds/	2	5588781	55,88,781	9.37	55,88,781	9.37	55,88,781				
HDFC SMALL CAP FUND	1	5236466	52,36,466	8.78	52,36,466	8.78	52,36,466				
Alternate Investment Funds	1	43791	43,791	0.07	43,791	0.07	43,791				
Banks	1	26	26	0.00	26	0.00	26				
NBFCs registered with RBI	1	200	200	0.00	200	0.00	200				
Sub Total B1	5	5632798	56,32,798	9.44	56,32,798	9.44	56,32,798				
B3) Institutions (Foreign)	0	0		0.00		0.00					
Foreign Portfolio Investors Category I	44	2529316	25,29,316	4.24	25,29,316	4.24	25,29,316				
MKT CAPITAL LP	1	1025215	10,25,215	1.72	10,25,215	1.72	10,25,215				

Foreign Portfolio Investors Category II	4	288807	2,88,807	0.48	2,88,807	0.48	2,88,807			
Sub Total B2	48	2818123	28,18,123	4.72	28,18,123	4.72	28,18,123			
B4) Central Government/ State Government(s)/ President of India	0	0		0.00		0.00		-	-	
Central Government / President of India	1	150	150	0.00	150	0.00	150			
Sub Total B3	1	150	150	0.00	150	0.00	150			
B5) Non-Institutions	0	0		0.00		0.00			-	-
Key Managerial Personnel	1	1	1	0.00	1	0.00	1			
Investor Education and Protection Fund (IEPF)	1	32207	32,207	0.05	32,207	0.05	32,207			
Resident Individuals holding nominal share capital up to Rs. 2 lakhs	55891	11139397	1,11,39,397	18.67	1,11,39,397	18.67	1,11,38,954			
Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	17	1879119	18,79,119	3.15	18,79,119	3.15	18,79,119			
Non Resident Indians (NRIs)	655	486809	4,86,809	0.82	4,86,809	0.82	4,86,809			
Bodies Corporate	305	1737306	17,37,306	2.91	17,37,306	2.91	17,37,306			
Any Other (specify)	862	1063609	10,63,609	1.78	10,63,609	1.78	10,63,609			

HUF 827 457036 4,57,036 0.77 4,57,036 0.77 4,57,036 Trusts 2 37078 37,078 0.06 37,078 0.06 37,078 Sub Total B4 57732 16338448 1,63,38,448 27.38 1,63,38,448 27.38 1,63,38,005 B=B1+B2+B3+B4 57786 24789519 2,47,89,519 41.55 2,47,89,519 41.55 2,47,89,076

5,69,495

0.95

5,69,495

0.95

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):

33

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Clearing Members

- (1) PAN would not be displayed on website of Stock Exchange(s).
 (2) The above format needs to disclose name of all holders holding more than 1% of total number of shares

569495

(3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available,

5,69,495

Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders(I)	No. of shareholder(III)	No. of fully paid up equity shares held(IV)	Total no. shares held(VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)(VIII)	Number of equity shares held in dematerialized form(XIV)(Not Applicable)
C1) Custodian/DR Holder	0	0		0.00	
C2) Employee Benefit Trust	0	0		0.00	

- Note
 (1) PAN would not be displayed on website of Stock Exchange(s).
- (2) The above format needs to disclose name of all holders holding more than 1% of total number of shares
- (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available,

Details of disclosure made by the Trading Members holding 1% or more of the Total No. of shares of the company.

Sl. No.	Name of the Trading Member	Name of the Beneficial Owner	No. of shares held	% of total no. of shares	Date of reporting by the Trading Member
-	NIL	NIL	NIL	NIL	NIL

Statement showing foreign ownership limits

	Approved Limits %	Limits Utilized %
As on shareholding date	26.00	5.54
As on the end of previous 1st quarter	26.00	4.55
As on the end of previous 2nd quarter	26.00	4.40
As on the end of previous 3rd quarter	26.00	2.49
As on the end of previous 4th quarter	26.00	2.46